

EDITION 3





A message from the CEO

Welcome to the latest edition of the St Ives Happiness Report.

2020 will be a year to remember in the history books and has taught us many lessons on how to adapt to change, stay resilient and appreciate what we have here in Western Australia.



This edition of the Happiness Report expands on our "Live Happy" strategy and reviews what has transpired over the last 12 months. It also includes the End of Year Resident Survey results and our plans moving forward.

I would like to take a moment to say thank you for the support and care you have shown us during the Coronavirus ("COVID-19") crisis. Our commitment was to do all that we could to keep you safe during the pandemic and support your wellbeing, and based on the feedback we received in the 2020 Mid-Year Survey results, we managed to do this. Part of this was our commitment to regular and ongoing communication, which was also well received. We will continue to communicate with you into the future.

Moving forward, we know that working together will achieve the best results for your village, each other and staff. Our number one priority remains your health and safety and as a business, we are continuing to review the COVID-19 situation daily and continue to closely follow state and federal Government advice.

The team and I believe that now, more than ever, it is vital to check in on how we are feeling mentally and make sure we are taking the steps to a positive mental health attitude. As such, I am pleased to welcome back Dr Tim Sharp, who is at the forefront of positive psychology and founder of The Happiness Institute.

Dr Tim's article on page 10 will hopefully spark those conversations we need to have with family, friends, and neighbours to help us stay connected and feel content. Dr Tim encourages us to dive into the challenges we all face and provides us with his tips and techniques on coping with change, loneliness, and isolation. We hope you enjoy the information.

This year, our team has worked tirelessly to provide you with exceptional service, and I am very proud of the way in which they have worked together during this challenging period. If you would like to acknowledge the contribution, achievement, or support of a staff member, please speak to your Village Manager who can nominate them on your behalf for our Excellence Awards!

We are delighted to continue offering our Resident Benefit Club offers and cannot wait to see you start enjoying these once again, especially our new traveling and entertainment offers.

I hope you enjoy reading this edition of the Happiness Report. Stay healthy, happy and on behalf of the entire St Ives, we want to wish you and your loved ones a wonderful festive season.

Our

Happiness Strategy in action

Since the beginning of the Happiness Strategy, St Ives has outlined six areas of strategic focus. We have continued to remain focused on these at all villages and across our corporate office, as these are critical to your experience living in a village.

Responding to the COVID-19 crisis has been a critical focus for the entire St Ives team since the start of the year, however, we have also progressed several key initiatives during this time.

Please see details on what has been achieved since the beginning of 2020.





Our actions in the last 7 months

- Undertook welfare checks, amended our services and offerings, and ensured ongoing socially distanced activities during COVID-19 lockdown to provide support and connectivity for residents
- Enhanced communications with you during COVID-19 to help you understand what we were asking of you and why
- Undertook detailed COVID-19 scenario planning with externally assessed simulation to ensure readiness for situation of community transmission

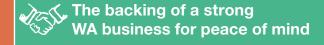


Our actions in the last 7 months

- Introduction of our new Customer
 Relationship Management (CRM) to
 enhance your experience when you interact
 with us
- Presented village meetings during COVID-19 utilising virtual technology
- Installed solar panels at Northshore Village with 50% of daily electricity consumption for communal areas being met by solar power
- New SMS broadcast tool implemented to enable quick contact with emergency contacts if required, or share important information
- Expanded virtual sales and marketing tools, including virtual inspections at most villages
- Enhanced technology to allow staff to maximise productivity and flexibility







Our actions in the last 7 months

- Maintained village sales during unforeseen times
- Adapted our marketing approach based on your feedback to focus on safety and connectivity



A compliant and safe environment

Our actions in the last 7 months

- Enhanced cleaning and hygiene practices at all villages to reduce the risk of COVID-19, while also requiring all village staff to complete hygiene and infection control training
- Adopted the Property Council Code of Conduct with a focus on improved resident communication and complaint management procedures
- Implemented new IT processes to enhance cyber security and data protection
- Implemented new Whistleblower Policy to meet legislative requirements



Continue building an engaged workforce and culture

Our actions in the last 7 months

- Ongoing training for staff to improve their talents, knowledge and skills
- Translated company values
 (communication, respect, teamwork and
 accountability) into behaviours to provide
 guidance on our minimum expectations to
 all staff
- Hired talented new staff who epitomise our values
- Ability for residents to nominate staff for the St Ives Excellence Awards – if you have a brilliant experience with one of the team, please speak to your Village Manager to nominate them!







Optimise financial performance

Our actions in the last 7 months

- Engaged proactively and closely with Resident Committees and Resident
 Finance Committees to optimise performance and work together to look for operational efficiencies and cost savings, resulting in strong financial outcomes across all villages with village operational budget targets met in all villages
- Presented village budgets, audited SPFR accounts and AGM meetings all within required timeframes





Your continued feedback is so important to us and helps us ensure that we focus on the areas that matter to you. We thank you for sharing your thoughts and encourage you to continue to discuss any issues directly with your Village Manager.

EOY Resident

Survey Results



Thanks to everyone that participated in the End of Year Resident Survey for 2020. The results are reflecting the views of 450 residents, which is a small increase from last year.

We would love to see this number grow, as the feedback provided helps us understand what we need to focus on and where we can improve.

How satisfied are you with St Ives?

All Villages



Satisfied





2019



2020



Dissatisfied







What does your Village think?



Neither



Satisfied

Dissatisfied

67^{*}

33*



Carine

Albany



Centro



Mandurah



Murdoch



Northshore

How likely are you to refer family/friends to St Ives?

All Villages



Likely



2018

89.9

2019



2020



Unlikely







What does your Village think?













Murdoch

Northshore



Likely

83.3





















Our Happiness Score

Our Happiness Score is how we are tracking our progress in our six areas of strategic focus.

To determine the score, we average out the positive response scores across the six questions that relate to our Happiness influencers.

To see how we are tracking we have kept the questions the same since 2018.

To what extent do you agree with the following statements?







St Ives continue building an engaged workforce and culture

Dec 2018 Nov 2019 Nov 2020 Change





87.7*

91.8*

94.9



St Ives provides a brilliant experience whenever you interact with us













St Ives provides a safe and secure environment













I have confidence in St Ives to protect my asset













St Ives is continually improving their service to me













My Village is great and will support me into the future















Happiness Score:









Crisis Management Team

In light of the ongoing challenges being faced across Australia and the world due to COVID-19, St Ives has undertaken detailed scenario planning in preparedness for community transmission within the Western Australian community.

Scenario planning involves understanding potential situations and their likelihoods, the triggers that will require action to be undertaken, and taking as much action as possible to prepare for the scenario.

As part of the scenario planning, we have also created a Crisis Management Team that is prepared to act promptly should the need arise to protect the health and safety of you, our residents and our staff.

Our scenario planning is very comprehensive and detailed and was recently tested in a simulation exercise overseen by an external business continuity expert, who was impressed with our preparation and response.

While you can be reassured that we are prepared, if you are interested, we have outlined just a few of the ways that we are preparing for community transmission of COVID-19:

- Documented a detailed response plan, including details on responding to community transmission as well as a confirmed COVID-19 case (or outbreak)
- Developed detailed cleaning and disinfecting requirements for regular cleans and cleaning following a confirmed COVID-19 case, and engaged with providers to ensure they are across requirements
- Communicated with home care providers to ensure that their staff are prepared for community transmission and what steps they will take to ensure resident health and safety

- Ensured adequate stocks of personal protective equipment, hand hygiene products and cleaning products
- Deployed thermometers to all sites should temperature checks be required
- Ensured all village staff have completed hygiene and infection control training, with ongoing training occurring on a regular basis
- Prepared contact tracing forms should the need arise to implement these
- Developed communication and supporting materials for a variety of situations that can be deployed at short notice

Our Crisis Management Team continues to monitor the COVID-19 situation very closely. Your ongoing support to maintain physical distancing and hand hygiene is greatly appreciated.

If you have any concerns, questions or ideas, please reach out to your Village team or email info@stivesretirementliving.com.au.





to the winners of the Eftpos Gift Cards!

All residents who submitted an End Of Year Resident Survey with their name included were entered into the draw to win one of two gift cards. These were the lucky winners!





The St Ives Values



Teamwork

We combine our individual strengths, working together to improve our organisation.



Communication

We openly share information and our views, and actively seek and listen to the ideas of others.



Accountability

We accept responsibility for our actions and commit to making the right decisions for St Ives.



We acknowledge and value the diversity of opinions, abilities and feelings of our colleagues and residents.

Creating a "new normal" after 2020

Connecting to make life even better



It probably doesn't even need to be said but 2020 has been a year of unprecedented change and disruption, of uncertainty and for many, loss. Even if you've not been directly affected by the events of the last nine months, it's safe to assume you've almost certainly been indirectly affected.

Illness or even just worry about illness, multiple changes and constant uncertainty, separation from loved ones and so, so much more.

But as difficult and distressing as it's been for most, it's also been a time of reflection and growth for many; a time to review values and priorities, to remember what's really important in life.

And early research seems to have found that amidst the myriad of messes, there are just a few common themes when people were asked about what they've experienced and learned during this strange and unusual year.



At the top of the list?

Relationships, connectedness, family and friends.

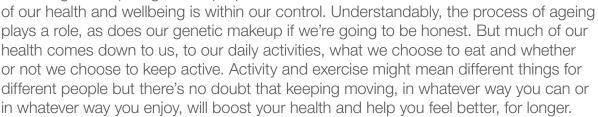
They say "absence makes the heart grow fonder" and if 2020 has proven anything it's that not being able to see our loved ones, or not being able to see them in person as often as we would have liked, has highlighted how important they are, for our wellbeing and happiness.

No one would have chosen to live 2020 the way it's panned out; but it won't be entirely bad if we've learned, or remembered, to focus on priorities such as connecting with others, on being more willing to both ask for and to give help to others.

Out of difficulty, good things sometimes come; and the good thing to come out of this year's difficulties will hopefully be a willingness to focus more on our relationships with others; our family and friends and community and all those around us. Because ultimately, these are the most important contributors to our health and wellbeing and happiness.

But that hasn't been the sole focus during these 6-12 months and next on the list of concerns for most has been health and wellbeing. There's nothing like sickness, or the threat of sickness, to help us realise how important health is.

And the good news is that (despite what some might think) a significant proportion



And then rounding out the top 3 list of "issues" is control and certainty. It's probably safe to say that most of us haven't felt as unsafe as we've felt these last nine months for quite some time. No one likes uncertainty; and 2020 has had more uncertainty than any of us would have chosen.

That being said, there are always things we CAN control. Despite the challenges around us, we can all still control much of our daily routine; things like what we eat and when we get up, things like continuing hobbies and committing to some form of activity and especially, what we choose to focus our attention on.

Instead of getting too stuck in negative updates, for example, we can limit our consumption of news or even search for positive news; we can practice gratitude and appreciation, making a conscious effort to focus more on what we have and less on what we don't have.

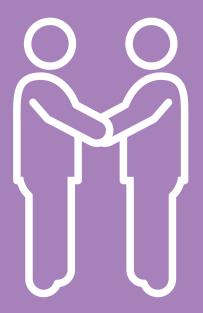
I'm not suggesting any of this is easy; in fact, for some, for different reasons, much of this will be quite difficult. But it is possible. And with effort even small changes or small achievements will still make a difference.

So, keep reading for some tips I've put together to hopefully help you cope better with the now, and make a better tomorrow.



Tips for creating a new and better





As noted above, the last 6-12 months might not have turned out the way you would have expected or the way you would have liked them to turn out.

Accordingly, most people are looking forward to returning to some sort of "normal"; something resembling peace and calm and certainty.

This kind of normal might sound great, especially after the challenges and abnormality of 2020 but my question for you is ... is life ever really certain? Do you really want to just return to normal, to the way things were before "all of this"? Or do you want to create something even better?

In psychology there's a concept known as "post-traumatic growth"; which in simple terms refers to when we learn from trauma or difficulty and grow. It refers to the experience of going through a dark period and then coming back out into the light; and not just coming back out to where you were in the past but rather, coming out and in some way being better, stronger and maybe even wiser.

With this in mind, and with the goal of creating a "new normal", a better future regardless of what's going on around you, I invite you to think about the following questions. Try the following simple exercise with a view to planning a future that's not just as good as you remember things being but ... even better!

To begin with, ask yourself this... Taking everything into account over the last nine months or so, who and/or what have you come to realise is most important in your life? Have you missed some people and some things more than you'd expected? Make a list of the top 3-5 people and/or the top 3-5 activities you most want to be part of your daily life going forward.

What has gone well? Where's the silver lining to the cloud that's 2020? What have you learned that you can use to be healthier or happier in the future? Again, make a list of your top 3-5 answers.



Another way to think about these important questions is via this little exercise:

- 1. What was working well for you prior to 2020?
- 2. What was NOT working well for you prior to 2020?
- 3. What have you actually enjoyed during 2020?
- 4. What have you NOT enjoyed or found difficult during 2020?

Now here's the challenge: how can you do LESS of 2 and 4 and MORE of 1 and 3?

In the same way you did with the previous questions, make a list of what you want to do MORE of and what you want to do LESS of then... Make a plan! Write down exactly what you want to do and when you want to do it. Enter these activities or tasks in your calendar, if you use one, and make a commitment to making these positive changes.

But please note; don't try to do too much too quickly. Making changes can be great, but it can also be overwhelming. So just aim to make small changes; but make them consistently. There's no doubt they'll add up and we all know that... from little things, big things grow.

And finally, don't feel like you have to do all this on your own. In fact, we know from the research and I know from experience that making changes and coping with difficulty and, in fact, living a good life, is much easier and more fun when we do it with others. So enlist support from your partner or a friend, your neighbour or... anyone! It doesn't really matter who it is but reaching out and garnering support from others, as well as reaching out to give support to and connect with others, will go a long way to making your "new normal" a better and more positive normal; and that's a future we can all get excited about!





Earlier this year, our residents showcased their talents for St Ives Has Talent supporting Alzheimer's WA. The showcase was held at Centro, Mandurah and Albany, raising close to \$4,000!

Big thanks to Andrew from Dynasty Doors – who volunteered his full earnings from fixing the roller doors in Mandarah to go to Alzheimer's WA.

Each event was represented by the local day centres around the three villages. These centres use evidence-based environments that seek to maximise wellbeing in the person living with dementia. Providing a wide range of meaningful activities based on the person's strengths, identity and interests, the houses provide meaningful engagement, stimulation and friendship in specially designed dementia enabling environments. It was great to learn firsthand where the donations were going and to meet the representatives.

- Julia Szczurowski from Mary Chester House in Shenton Park
- Shenae Gaudet from Ella's House in Mandurah
- Lorraine Benson from Hawthorn House in Albany

Hawthorn House used the funds St Ives Albany raised to buy a new camera which was badly needed as their old one was no longer working properly.



Mark Hoebee, St Ives Centro Village Manager, congratulating Shelley for being the overall winner and donating her prize money to this great cause.





St Ives Mandurah Village Manger Jill, Shenae Gaudet, and St Ives CEO, John Ford.



One Albany resident crocheted two blankets for the competition which she has donated to Hawthorn House plus the Men's Shed team made a lectern which they have donated to the Albany St Ives Village.









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Save up to \$375 per person on selected departures with Grand Pacific Tours when booked with RAC Travel and Cruise (conditions apply). *Refer to COVID-19 disclaimer at www.gptnz.com

Quote the code **ST IVES** on booking to receive your discount. Call 1300 655 179 or visit your local RAC Travel and Cruise Centre.





Calneggia Family Vineyards

Our wine partner, Calneggia Family Vineyards, has owned vineyards and been involved in the wine industry in Margaret River for over twenty-five years.

One of their most popular wines is the CALNEGGIA Asolo Prosecco D.O.C.G., an Italian Asolo Prosecco Superiore D.O.C.G. from the Province of Treviso – Veneto Region, north-eastern Italy. This Prosecco has been extremely well received since its launch, receiving several industry accolades which include most recently a Gold Medal from The Fifty Best Sparkling Awards in New York.

The CALNEGGIA Asolo Prosecco is an extra dry style, it is vibrant and refreshing with pale straw colour, delicate aromatic nose and clean citrus fruit flavours with crisp acidity. Prosecco is traditionally enjoyed as an aperitif, however, also pairs well with light seafood dishes such as fritto misto and fish carpaccio.



RESIDENT BENEFITS CLUB OFFER

20% off wine and free shipping

Buy 12 or more bottles of wine using the code STIVES via the Calneggia Family Vineyards website cfvwine.com.au



The benefits of Yoga and Mindfulness as we age

Why start practicing Yoga?

People practice yoga for a whole load of reasons: to reduce stress; to develop physical fitness, flexibility, and core strength; and it's a particularly good supplement to other exercises, too.

Among older people, it's a fantastic way to develop health and wellbeing in a low-impact and social way. Keeping active is important at all ages, particularly when you are older. Exercise in general helps your mental health and your mood and can contribute greatly to improved sleep patterns.

During our Yoga classes we laugh, we breathe, we stretch, we move. We actually get a full body workout - whether we're on the mat, in the pool for Aqua Yoga, or on the chair.



RESIDENT BENEFITS CLUB OFFER

30% off your Trial Class

- Individual trial class 1:1 for \$60 (instead of \$85)
- Group Class (2-8 people) for \$100 (instead of \$150)







What's on at

The American Country Music Show

Friday 5th February 2021 The Regal Theatre Subiaco

'The American Country Music Show' features international vocalists Barry Gee, Tracie Redding and Rosie O'Brien and the American Country Show Band, paying homage to country music and featuring songs by Brooks & Dunn, Dolly Parton, Tammy Wynette, Shania Twain, Alan Jackson, and Johnny Cash.

The 2021 tour will showcase and salute highly acclaimed artists such as Patsy Cline, Kenny Rogers, Glen Campbell, Linda Ronstadt, Jeanie C Riley, LeAnn Rimes and Elvis Presley, with countless other well-known hit songs in this must-see extravaganza! The show features fantastic singers backed by the superb seven piece live band and coupled with an authentic stage set that will transport you all the way 'hand clapping and toe tapping' to Nashville and back.

One thing's for sure, if you like Country Music this is the only show in town!'



RESIDENT BENEFITS CLUB OFFER

Ticket price for St Ives residents \$50

Purchase via Ticketek at:

https://premier.ticketek.com.au/shows/show.aspx?sh=ACOUNTRY20

Discount Code: STIVES



MORNING MELODIES:

Hosted by popular presenter Helen Stewart, the Morning Melodies 2021 Concert Series has something for everyone. Come along with friends and enjoy complimentary morning tea from 10am prior to the concert. Performances begin at 11am and finish by noon.



You can find the full calendar of events at https://www.ptt.wa.gov.au/venues/his-majestys-theatre/whats-on/

Morning Melodies program is below. Tickets will be on sale from December 16 at https://www.ptt.wa.gov.au/venues/his-majestys-theatre/

Date	Artist	Show title
28th April	WAAPA	Cool Classics
7th July	WA Opera	West Australian Opera in Concert
3rd November	Gina Hogan	Women of the 60's
15th December	Wind Quintet Plus	Holly Jolly Christmas with Wind Quintet Plus

How to Book Tickets

You can book tickets online at ptt.wa.gov.au, in person at the box offices at His Majesty's Theatre, State Theatre Centre of WA or Subiaco Arts Centre or by calling our 6212 9292.

Venue box offices:

His Majesty's Theatre: 9am to 5:30pm Mon-Fri, 10am to 5:30pm Sat. 825 Hay St, Perth WA State Theatre Centre: 10am to 5:30pm Mon-Fri. 174-176 William St, Perth WA Subiaco Arts Centre: 9am to 5pm Mon-Fri. 180 Hamersley Rd, Subiaco WA



Are you taking advantage of these



10% off travel insurance

Call 1300 655 179 or visit your nearest RAC Travel Centre to book.



10% discount on storage and packing supplies

Located in O'Connor, Koala Storage has 13 different storage space options as well as car, boat, caravan and RV storage. Call 9314 7700 to have a chat with a storage specialist.



10% off plants, trees, pottery and giftware

For those in Albany, get 10% off plants, trees, pottery and giftware at Lush Garden Galley.



10% off select items

Get all your arts and craft supplies at Jacksons and get 10% off selected items.



Receive a \$10 voucher for every instore spend of \$110

Be rewarded for reading at Paperbark Merchants: 240 York Street, Albany.



Enjoy 20% off Christmas puddings freshly made in house!

Visit us at 3 Gemstone Bvd, Carine.



10% discount on all new full priced dentures

To book this new offer, make an appointment by calling Total Denture Care today on 9317 7777.



Free lessons with the professionals from Wembley Golf Course

As a card holder you can receive FREE golf lessons from the teal of professionals at the Wembley Golf Course Swing Driving Range. The team can help the dedicated golfer improve their swing, or brand new player pick up the basics of this great game and start having fun.



1/2 Price Coffee, with any purchase at Hillarys Boardwalk

Perfect offer for a day out with the grandchildren! New coffee machine with fair trade coffee. Valid anytime during the day. Located on the Hillarys Boardwalk. Present your St Ives Resident Benefit Club Card to redeem.

Do you have a suggestion for a new provider?

Please email us at benefits@stivesretirementliving.com.au

Why remedial massage

could be the remedy you need

In a time of social distancing, we've never been so aware of our human instinct for physical contact. And there's a good reason for this. According to endota spa's Remedial Massage program leader Tino D'Angelo, our sense of touch triggers the production of endorphins, which are the body's feel good hormones.

"That's why you feel so uplifted after a really good massage – these neurotransmitters help relieve pain and also improve your mood," Tino says.

Whether you're feeling a bit overwhelmed by the uncertainty and stress of iso-life, or muscle tension is mounting thanks to a daily juggle between home-schooling and home-working, remedial massage can be a release for whatever your body is dealing with.

"Having a massage gives you something to look forward to, a sense of purpose and a reward. We all need that right now."

- Tino D'Angelo

Remedial Massage program leader endota Wellness College

Tino describes remedial massage as the practice of finding balance. "An important part of the treatment is it's specific to your problem, but it goes beyond the physical manifestation to find the cause. We're not just treating the symptom, but the whole person."

A good remedial massage therapist blends a knowledge of anatomy with an intuitive ability to sense where the problem is with their healing hands.

"Massage is an intervention," Tino explains. "We know stress can cause pain which can then affect the whole body. Your hormones might feel out of whack. And that leads to other problems. When the body feels pain, it constricts blood vessels. Massage can increase the blood flow into the areas that need nutrients."

RESIDENT BENEFITS CLUB OFFER

15% off endota Spa treatments and \$20 off first-time Remedial Massage.

Valid Monday to Friday on presentation of your Resident Benefits Club card. Visit endotaspa.com.au to find a spa near you.











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